



DogsTrustUSA



DOGS TRUST USA

Annual Report 2018

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Dogs Trust USA Annual Report

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FRONT COVER: Dr Sheena Odenweller is delighted to help Baby at the Kentucky Humane Society

RIGHT: Pleased to meet you! The Kentucky Humane Society runs a program offering free spaying and neutering for Pitbull Terriers.

Our mission:

Dogs Trust USA is dedicated to improving the lives of dogs across the United States – and around the world.

Our story – Dogs Trust USA and Dogs Trust

We're celebrating our first year operating in the United States as a 501(c)(3) not-for-profit organization. Thank you so much for helping us every step of the way - we couldn't have done it without you!

Dogs Trust was officially born in the USA in 2017, and I'd love to share with you a little information about its ancestry. In 1891 Dogs Trust was founded in the UK with the aim 'to protect and defend dogs from all forms of ill-usage and mistreatment.' Today, Dogs Trust is the country's largest dog welfare charity, with 128 years of experience helping dogs in the UK and beyond - and I'm proud to say that Her Majesty the Queen is their Patron.

Last year, their dedicated, expert staff cared for over 15,000 stray, abandoned and surrendered dogs at 21 'No-Kill' shelters around the UK and one in Ireland. While our friends and partners in the US refer to these establishments as shelters, in the UK they are called rehoming centers, simply because Dogs Trust know they can find loving, homes with wonderful owners for most of their canine residents.

Dogs Trust (UK) never euthanizes a healthy dog in their care – something they've been proud to do since 1965. They place no time limit on how long a dog may stay with them. Whether it's a matter of days or even years, while a dog is in their care, they will receive the very best of veterinary and behavioral attention. The 21 rehoming centers are built to the highest standards, and have underfloor heating in all the kennels, indoor and outdoor exercise areas, large exercise fields with play equipment, water features and sandpits, special kennels for litters of puppies and mothers, while most of the centers have veterinary suites, all-weather training halls, and two centers boast hydrotherapy suites.

Dogs Trust's love for dogs doesn't just stop there. They understand that they also need to work hard to tackle the root causes behind why people choose to abandon and surrender their dogs. Around 25 years ago they recognized that the 'applying a Band-Aid' method will never be the answer to the stray dog problem, and ever since then they've invested in innovative programs to prevent dogs becoming lost, being abandoned or being surrendered to rescue organizations.

They have created youth and adult education programs, ran mass neutering and spaying programs, worked with local government dog pounds, lobbied the national government for changes to legislation which affects dog welfare and created Dogs Trust Dog Schools to help owners better understand their dogs.

And it's working, slowly but surely. In 1997, there were 21,000 stray dogs euthanized in UK dog pounds. In 2018, that number had fallen to 1,400 dogs. There's clearly still some way to go until this reaches zero, but it's 19,600 actual real dogs' lives saved. The stray dog population has fallen too; from 136,500 in 1997, down to 56,000 in 2018. In Ireland too, we see a similar picture; in 2005 (when Dogs Trust Ireland was launched) there were 16,500 dogs euthanized at the council dog pounds; and by 2017 this had fallen to 900* dogs.

So why create Dogs Trust USA? Because in the USA, there are 3.3 million** abandoned or lost dogs living in shelters, and an astronomical 670,000 dogs per year are euthanized for want of a home. As animal lovers, we're determined to put a stop to this tragic and enormous waste of life. Dogs Trust USA was created to ensure these numbers - and let's not forget that every number on a page is a living, breathing dog - are significantly reduced.

At Dogs Trust USA, we have the experience, the expertise and the commitment to effect a major change for dogs in the United States. By working together with our partner organizations around the States, we believe we can make America a far better place to be a dog. My warmest thanks to you, not just for allowing us to dream big, but for enabling us to make progressive dog welfare in the USA a far brighter reality.

With best wishes

Jim Monteith
Interim President, Dogs Trust USA



ABOVE: Jim Monteith with his dog Snoopy

*Source: Department of Rural and Community Development ** Source: ASPCA 2018

Putting Welfare at the Heart The Grant Program

Dogs Trust's years of experience in dog welfare and placing dogs in loving homes have taught them so many things, especially when it comes to incorporating dog welfare into the design of shelters. As well as working with architects and engineers, they also consult with canine behaviorists when designing brand new shelters or remodeling existing ones.

They understand that giving a dog the choice where he sleeps is vital to maintaining good welfare, so each kennel has indoor and outdoor sleeping areas. Allowing the dogs to see visitors when they approach so that they are not startled by their arrival is crucial to keeping a calm, relaxed atmosphere, which is why all Dogs Trust kennels have glass fronts, and a more private area where a dog can choose to stay if they prefer to be alone. Canine health plays a major part informing kennel design, hence each Dogs Trust rehoming center has a separate 'new intake' building and exercise area for new dogs, to limit the potential for the spread of disease.

All of which means that whenever Dogs Trust USA receives a grant application to build a new shelter or remodel an existing one, we will do far more than simply give the funding. We will offer advice on shelter design and help train the staff and volunteers in the best methods of ensuring each dog has all they need to be happy and healthy.

Through our grant program we aim to support organizations which we believe will significantly help improve dog welfare in their area. From dog population management programs, to dog fostering schemes, to veterinary care campaigns; if we know it will benefit dogs, we will consider funding it.

Dog welfare is at the forefront of every activity we undertake, and therefore only those organizations which can demonstrate they share our goals and vision will be considered for funding. Because our resources are limited, sadly we are unable to award grants to every applicant. Additionally, we understand that not all welfare organizations are lucky enough to have the resources to adopt a 'No-Kill' policy at the moment, and so we may help those committed organizations to reach a place where they are no longer euthanizing healthy animals.

We treat the grant application process extremely seriously; we need to know that every dollar will be spent wisely and with maximum efficacy. Therefore, each grant application we receive is subject to due diligence, meeting a defined set of criteria before it can be considered for funding. Before the Directors will approve a grant, a review process will be undertaken for each potential grantee, and this process may include a combination of desk-based research, telephone interviews and personal visits to validate the potential grantee's financial situation, leadership and reputation. When a grant is awarded to a project, Dogs Trust USA will regularly check on progress, with the grantee organization contractually required to submit regular status reports.

In 2018, we received a total of 29 applications for funding. The Board of Dogs Trust USA met twice during the year and approved five projects for funding. We paid out three of these grants in the financial year. This report provides a snapshot of what we can achieve together.



ABOVE: Glass-fronted kennels come as standard at Dog Trust UK's rehoming centers. Dog welfare is the foundation of all Dogs Trust shelter designs.

1.



**Kentucky Humane Society (KHS)
Louisville, Kentucky \$27,905**

This grant will help fund the KHS's pet retention program, which provides help for owners on a low income, including a 'Pet Help Line', a veterinary voucher scheme and a spay/neuter program for Pit Bull terriers. The 'Pet Help Line' is open seven days a week, offering free counseling to over 14,000 families per year, with the aim of helping dog owners find an alternative to giving up their dog to a shelter. They also provide financial assistance to 350 low-income pet owners per year, via a veterinary care voucher scheme. Finally, KHS operates a free spay/neuter scheme for Pit Bull Terriers, once again with the aim of reducing the number of dogs given up to shelters. The Dogs Trust USA grant will enable 85 such operations.

Additionally, the KHS also helps enable dog owners to flee domestic abuse, by providing temporary boarding for their dogs. Operational since 2001, the KHS's pet retention program provides between 10 - 15 temporary homes per year for dogs whose owners have escaped from an abusive partner. Owners who qualify for this service are referred by the Center for Women and Families, Kentucky's largest shelter for people escaping domestic abuse.



2.

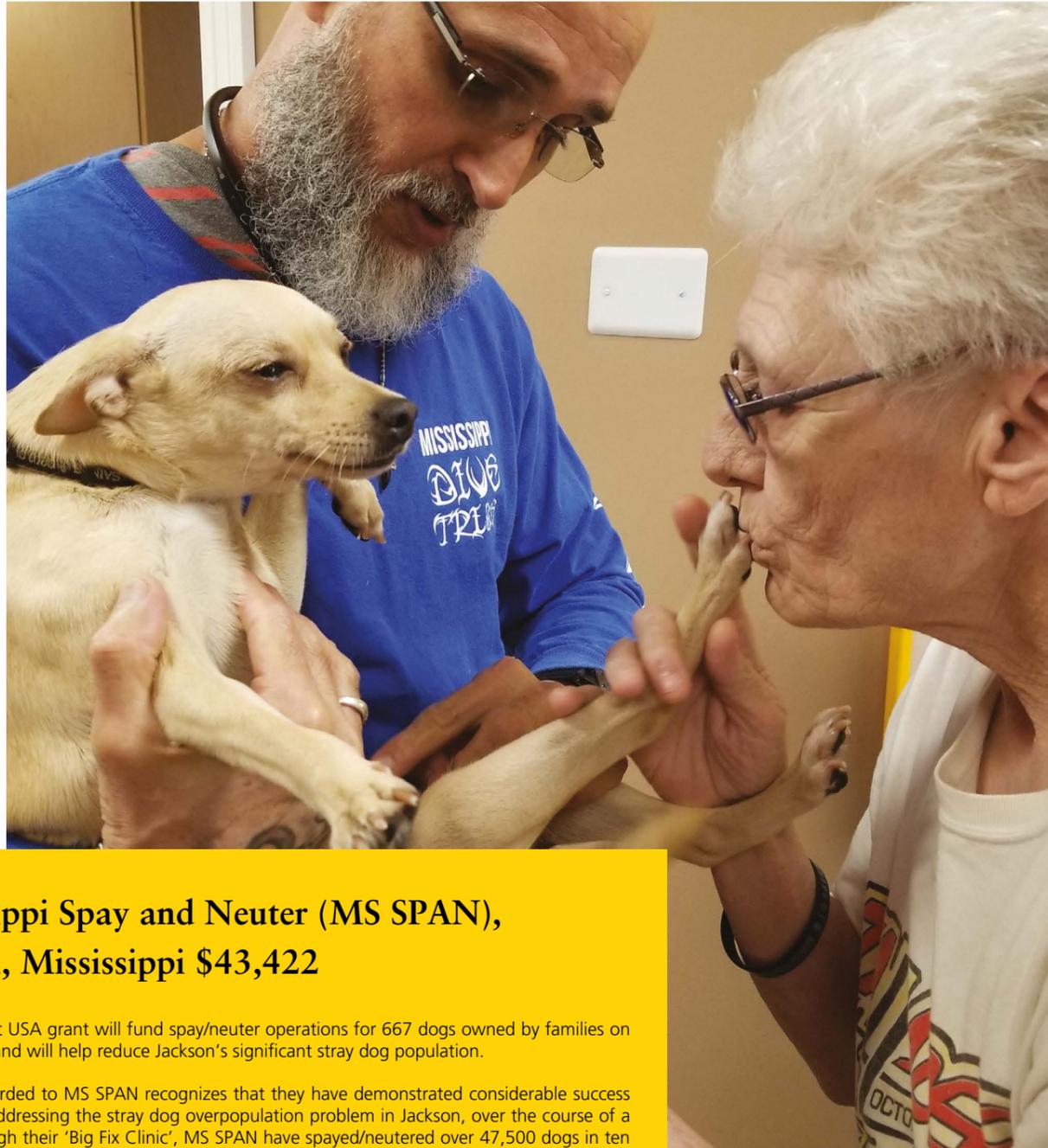


**You Can Make a Difference (YCMAD),
Florida \$10,000**

This grant is to fund a program of veterinary care for dogs belonging to owners on low incomes. YCMAD helps dogs in Gadsden, Jackson and Liberty Counties in northern Florida, where around 35% of residents live below the poverty line. The grant funds the provision of 150 vouchers for spaying and neutering operations, vaccinations and emergency veterinary treatments for dogs.

The YCMAD organization has been up and running for many years, and has worked hard to reduce the stray dog population in northern Florida. For example, in 2011, in Gadsden County 1,200 stray dogs were euthanized for want of a home. In 2017, this figure had been reduced to 300 dogs. Dogs Trust (UK) had helped fund YCMAD during 2017; and Dogs Trust USA is pleased to provide further funding for this hardworking organization.

3.



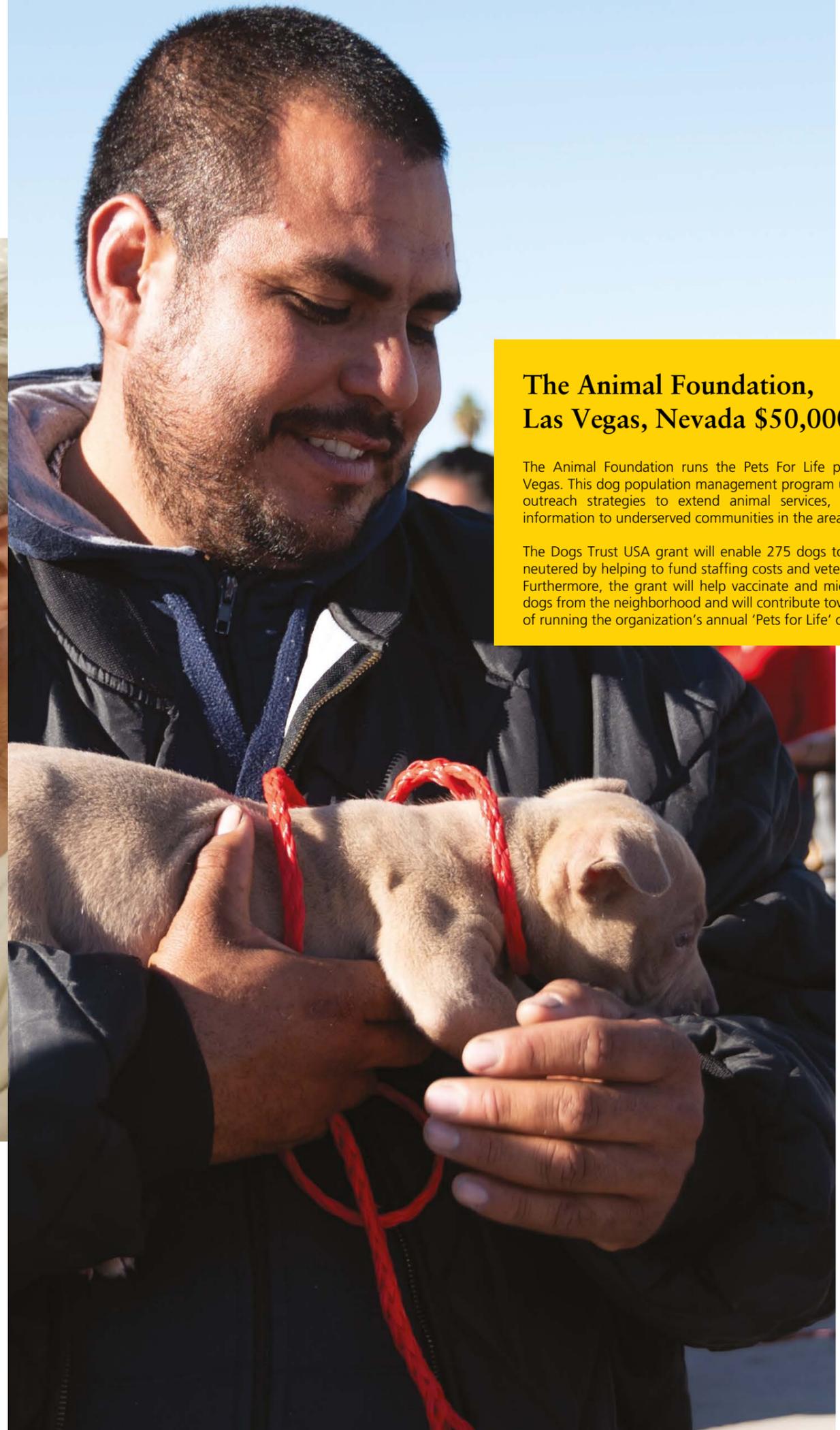
Mississippi Spay and Neuter (MS SPAN), Jackson, Mississippi \$43,422

The Dogs Trust USA grant will fund spay/neuter operations for 667 dogs owned by families on low incomes, and will help reduce Jackson's significant stray dog population.

The grant awarded to MS SPAN recognizes that they have demonstrated considerable success in humanely addressing the stray dog overpopulation problem in Jackson, over the course of a decade. Through their 'Big Fix Clinic', MS SPAN have spayed/neutered over 47,500 dogs in ten years, and subsidized a further 32,500 operations through a voucher scheme running with local partner clinics.

According to MS SPAN's research, more than 77,000 dogs per year were euthanized by shelters and rescue groups in Mississippi. Local shelters report that they euthanize around 85% of their intake dogs per year, and yet many of these dogs are adoptable. This grant will fund outreach work that is targeted in five counties within the Jackson Metro area - Copiah, Hinda, Madison, Rankin, Simpson.

4.



The Animal Foundation, Las Vegas, Nevada \$50,000

The Animal Foundation runs the Pets For Life program in Las Vegas. This dog population management program uses innovative outreach strategies to extend animal services, resources and information to underserved communities in the area.

The Dogs Trust USA grant will enable 275 dogs to be spayed or neutered by helping to fund staffing costs and veterinary supplies. Furthermore, the grant will help vaccinate and microchip owned dogs from the neighborhood and will contribute towards the costs of running the organization's annual 'Pets for Life' outreach event.

5.



Wisconsin Humane Society, Milwaukee, Wisconsin \$37,500

This grant was awarded to the Wisconsin Humane Society in order to assist with their 'Pets for Life' dog population management program. The funding will be used to cover the cost of spay/neuter operations for approximately 900 dogs over the course of two years.

On the Horizon

As part of our commitment to keeping dogs out of shelters, we believe that understanding dog training and behavior plays a huge role in doing just that – through keeping dogs and owners together.

Dogs Trust Dog Schools were founded in the UK in late 2016, with the aim of giving owners the confidence and the skills to face everyday life with their four-legged friend. Teaching owners to 'speak dog' is one of the key lessons given at UK Dog Schools. Through better training and stronger human/dog relationships, the risk of a dog being unnecessarily euthanized is greatly reduced. To date, Dog School has helped over 17,000 UK dogs and their people to have a better relationship.

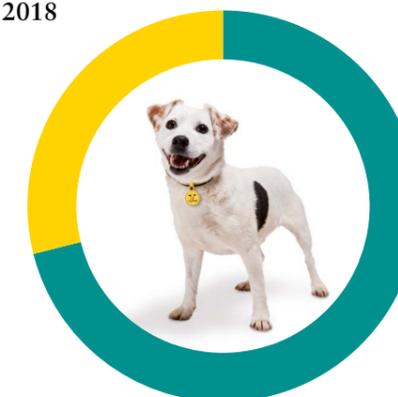
Currently, Dog School in the UK offers owners a six-week course of classes, with the number of pupils per class kept deliberately small so they can each get plenty of attention from the coaches. The courses are tailored to meet the needs of puppies, adolescents, adults and rescue dogs. Crucially, the coaches use only praise, reward and kindness when training owners to train their dogs. You'll never see punitive or harsh methods being used at Dogs Trust.

Based on the success of Dog School in the UK, we believe we have the knowledge to help improve canine behavior - and therefore reduce the number of dogs given up to shelters - in the US. We are planning to create a Dog School USA pilot in Los Angeles, (subject to raising the necessary funds), where our ethos of affordability, positivity and mutual respect will make a profound impact on the city's dogs and the people who love them.

Financial Statements 2018

Dogs Trust USA is a 501(c)(3) not-for-profit corporation qualified to receive tax-deductible contributions. These financial summaries were compiled by management. A copy of the 990 IRS Form can be obtained by sending a written request to Mr Jim Monteith, President, Dogs Trust USA, 708 Third Avenue, 6th Floor, Suite 34, New York, NY 10017.

Contributions and grants 2018



■ Total income: \$236,355 ■ Total costs: \$96,227

Three grants were awarded to:

- You Can Make a Difference, \$10,000
- Kentucky Humane Society, \$27,055
- Mississippi Spay and Neuter, \$43,422

A further two grants were approved by the Directors, which are to be paid in 2019.



ABOVE: Dogs Trust Dog School runs fun, reward-based and affordable dog training classes all over the UK.

What your gift can do

\$2,500

could fund the purchase of equipment for the pilot program of Dog School in Los Angeles

\$5,000

could fund vouchers to help pay for emergency veterinary care for 50 dogs

\$10,000

could fund an entire year of operation of a spay and neuter program, allowing us to reach 150 dogs in an under-served community

\$25,000

could help fund the founding of Dogs Trust USA's very first Dog School. Many of the dogs we see in shelters and rescues in the States have been surrendered due to behavioral problems. We know from our work with sister charity Dogs Trust that we can prevent this happening, simply by offering a widespread kind and affordable training for new and old dog owners alike.

If you would like to make a gift to Dogs Trust USA, please make checks out to Dogs Trust USA (including your name and full contact details on the reverse so we can acknowledge your gift with a receipt) and send to:

Dogs Trust USA
708 Third Avenue
6th floor, Suite 34
New York, NY 10017

Instructions on making a wire donation:

Thank you for your interest in wiring your donation to Dogs Trust. Please email philanthropy director, Helen Walker, to obtain the wire transfer information needed by your bank.

Helen.walker@dogstrustusa.org

We appreciate your support. Dogs Trust USA is a 501 (c) (3) not-for-profit organization. Our EIN number is 82-2390086. Contributions are tax deductible in accordance with IRS rules and regulations. To find out more visit www.guidestar.org/profile/82-2390086



RIGHT: Dogs of all shapes and sizes came to the 'Pets for Life' mass vaccination event, run by Animal Foundation, Las Vegas

Our Founders

Thank you to our generous founding donors and their four-legged friends:

Stephanie Berger
 The Emma and Georgina Bloomberg Foundation
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 Jim and Veronica Carbone
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 Barbara and Rodgin Cohen
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 Rick Rosenthal & Nancy Stephens (The Rosenthal Family Foundation)
 Dr Jeffrey Young
 Craig Weiner



Our Friends

We would also like to thank the following individuals for their donations during 2018:

Frederick Braunstein	Debra Maguire
Lisa Coyle	Carlos Medina and Denis Cagna
Stephanie Diehl	Alex Newman
Miles Finn	Eamon O'Kelly
Sherli Furst	Florence Oliver
Susan Gartner	Jessica Reina
Valisha Henry	Dave Rochelson
Meegan Hollywood	Danielle Rosenthal
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Jennifer Jones	Hollis Salzman
Carly Kessler	Joan Silaco
Rayna Kessler	Gia Tanzini-Hettish
Michael Kolcun	Chelsea Walcker
Oren Langer	Minyao Wang
Corey Lederman	Kevin Weiss
Kellie Lerner	Amy Willstatter



RIGHT: Banjo, a deaf dog rescued by Kirsten and Mikey, is a wonderful example of how the Kentucky Humane Society helps save lives. When he first came home with them, Banjo chased the cats and misbehaved, and Kirsten almost gave him straight back to the shelter. Luckily she called their helpline, who immediately sent out a dog trainer. Banjo now understands hand signals; Kirsten says he is now so happy and the perfect dog to complete their little family.

With special thanks to the following individuals and organizations who have generously supported Dogs Trust USA with both their time and expertise:

Susan Feniger
 Claire Ambrosio and Jim Michalski
 David J. Wolfson (Partner & Executive Director), Tony Cassino, Jeffrey Meyers and Maya Grant (Milbank LLP)
 Naomi Wolf and Brian O'Shea
 Kimberly Ovitz
 Ariel Westberg and Nick Spirtos (Rodeo Realty)
 Tessa Benson and Tucker Tooley
 Brenda Barnette and MeLissa Webber (LA Animal Services)
 Kristen Stavola
 Monty Warner



We were delighted to host some of our Founders at the Houses of Parliament in London in 2018 and look forward to welcoming you back once again in 2019!

Image credits:

Front Cover	William Beasley
Page 2-3	William Beasley
Page 4	Richard Murgatroyd
Page 5	Richard Murgatroyd
Page 6	William Beasley
Page 7	You Can Make A Difference
Page 8	Mississippi Spay And Neuter
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Page 11	Martin Phelps
Page 12-13	Animal Foundation
Page 14	Top Middle Bottom: Kirsten Ehringer
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Back Cover	James Lincoln

Contact us

The Dogs Trust USA Board are:

Interim President: Jim Monteith
(appointed following the death of Adrian Burder, October 2018)

Directors: Veronica Carbone, Dr Jeffrey D Young DVM, Dr Susan Monger DVM

If you'd like to know more about Dogs Trust USA please do contact us!

www.dogstrustusa.org

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Founded in 2017, Dogs Trust USA Inc. is a 501 (c) (3) not-for-profit organization dedicated to improving the lives of dogs across the United States – and around the world. Our EIN number is 82-2390086. Contributions are tax deductible in accordance with IRS rules and regulations. To find out more visit www.guidestar.org/profile/82-2390086

This report is published in memory of Adrian Burder, (1964 - 2018)
founder and first President of Dogs Trust USA, and Chief Executive of Dogs Trust.

